

## Perfect Italian partnership gears up for the 2019 Superbike season

*Riello UPS sponsors the Aruba.it Racing - Ducati team for the 2019 World Superbike Championship.*

**Legnago, 25 February 2019. Riello UPS**, a global player in the manufacture of uninterruptible power supplies and the leading Italian company in the power protection sector, **announces its partnership with Team Aruba.it Racing - Ducati for the 2019 World Superbike Championship.** The agreement sees Riello UPS join forces with two other 'Made in Italy' companies, Aruba and Ducati, to forge a close-knit and productive team that will aim to deliver results of absolute excellence.

The partnership achieved immediate success during the inaugural weekend of the 2019 World Superbike Championship at Phillip Island (Australia) with the team dominating proceedings thanks to 34-year-old Spanish rider Álvaro Bautista, who won all three scheduled races, triumphing in Saturday's Race 1 along with the "Superpole Race" and Race 2 on Sunday.



The World Superbike Championship 2019, with its extraordinary popularity and great technological know-how, is a fantastic opportunity to showcase the expertise of companies such as Riello UPS, who continually face challenges with sophisticated technological content on the big international stages.

**"We like to apply the Riello UPS philosophy of continuous research, collaboration, and teamwork in our external partnerships"** - said **Pierantonio Riello, President of Riello Elettronica** - "this is why we've teamed up with leading technology companies such as Aruba – Ducati in Superbikes and Audi in Formula E, partnerships which create synergies that improve brand reputation and achieve important milestones," concludes **Pierantonio Riello**.

The 2019 World Superbike Championship will provide Riello UPS with tremendous exposure, with the presence of the brand's logo on the front fairing of the new Panigale V4 R superbike, as well as on the Aruba.it Racing - Ducati team riders' suits. Riello UPS also contributes to the team's performance by providing next-generation uninterruptible power supplies to protect sophisticated electronic control and communication equipment, which guarantees maximum security and reliability.

*"The V4 R has been developed thanks to the synergy between the MotoGP and Superbike teams in the Ducati Racing Department, with the new V4 engine deriving directly from the experience gained on the track with the Desmosedici bike manufactured for MotoGP racing. **The partnerships we undertake like this one with Riello UPS are the result of shared values such as teamwork and the exchange of technological ideas with one goal: to win together,**" added the **General Manager of Ducati Corse, Luigi Dall'Igna.***

*"**We have put together a team and partners of the highest level, with the aim of achieving the title.** In recent years we have always been contenders in the World Superbike Championship, but this year we have built an even stronger relationship with our partners that has allowed us to collaborate with teams of expertise so we can compete at our best and achieve great success." added the **CEO of ARUBA SpA and Team Principal of Aruba.it Racing - Ducati Stefano Cecconi.***

### **Information about Riello UPS**

Riello UPS is the brand of uninterruptible power supplies for data centres, offices, electromedical environments, security and emergency equipment, industrial complexes and communication systems, designed and produced by RPS SpA, a company based in Italy and part of the Riello Elettronica Group. With the Riello UPS brand, RPS S.p.A. is the industry leader in Italy and firmly placed among the top 5 companies in the world in technological research, production, sales and assistance.

The pursuit of quality, the optimization of resources and a strong push towards technological innovation, together with seriousness, consistency and experience, make RPS S.p.A. a company able to meet the needs of a booming market. RPS S.p.A. has two production sites in Italy, 24 subsidiaries in Europe, the United States, the United Arab Emirates, China, India, Singapore, and Australia, and a presence in over 80 countries worldwide that offers a very high level of customer service.

For more information about the company and its products visit [www.riello-ups.com](http://www.riello-ups.com)

### **Information about Riello Elettronica**

Established and successfully led by Pierantonio Riello in 1986, Riello Elettronica is the holding company of a group of businesses operating in sectors with high technological expertise. Energy represents the core business of the group (design, production, sale, and assistance of UPS and photovoltaic inverters) with the brands Riello UPS and AROS Solar Technology. This is complemented with work in the Automation and Safety areas with the Cardin and AVS brands.

The group has five production sites in Italy, 20 subsidiaries in Europe, China and India, and a presence in 80 countries around the world.

For more information on the brand and its products visit [www.riello-elettronica.com](http://www.riello-elettronica.com)

### **Information about Ducati**

**Ducati Motor Holding SpA - Company of the Audi Group - Company subject to the management and coordination of AUDI AG**

Founded in 1926, since 1946 Ducati has been producing sports bikes with Desmodromic distribution engines, innovative design and cutting-edge technology. Ducati, which celebrated its 90th anniversary in 2016, is based in Bologna, in the Borgo Panigale district. The Ducati range of motorcycles includes the Diavel, Hypermotard, Monster, Multistrada, SuperSport and Panigale families for different market segments.

In 2015 Ducati presented Scrambler®, a new brand made of motorcycles, accessories and clothing that stands out for creativity and free expression. Ducati distributes its products in 90 countries worldwide and also offers a wide range of accessories and technical and lifestyle clothing.

Ducati in 2017 delivered 55,871 motorcycles, registering an increase in sales for the eighth consecutive year. Ducati is officially engaged in the World Superbike Championship and in the MotoGP World Championship. In Superbikes, its team has won 17 Constructors and 14 Driver Titles. While in MotoGP, where it has participated since 2003, Ducati was World Champion in the 2007 season winning both the Constructors' Title and the Drivers' Title.

### **Information about Aruba**

Aruba S.p.A. is an Italian company that offers web hosting, e-mail and domain name registration services. In addition to domain registration, Aruba offers e-mail services, connectivity, housing, dedicated servers, virtual private servers, certified e-mail services (PEC) and digital signatures. Added to these are Cloud Computing, Private Cloud and Cloud Object Storage solutions. Aruba is a member of AIIP and a founding member of the Hosters and Registrars Association (AHR).

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